

# Website Ad Rates & Specs

Type	Width	Height	Two-week Cost
All Webpage Areas (13 total)	120 pixels	600 pixels	\$800
Homepage	120 pixels	600 pixels	\$500
Two Week View	120 pixels	240 pixels	\$300
E-Newsletter, Banner Ad	468 pixels	60 pixels	\$300
Exclusive E-Newsletter	500 pixels	1000 pixels	\$1,500

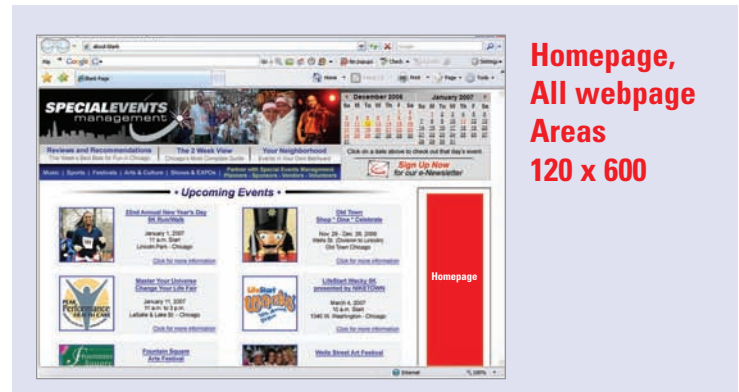
### Production Set-up:

All web ads must be submitted as RGB .jpg or .gif (animated accepted) files at 72 dpi. Files MUST be production ready.

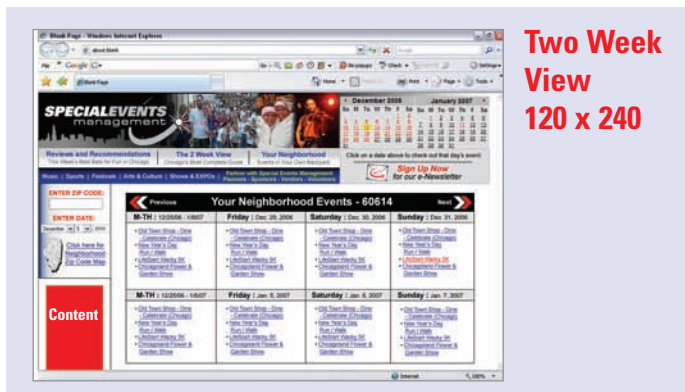
### Please email completed artwork to:

Karyn Serota, Media & Marketing Director  
karyn@chicagoevents.com  
773-584-6625

Advanced payment required. Please contact Karyn for more information regarding customized packages.



Homepage, All webpage Areas  
120 x 600



Two Week View  
120 x 240



E-Newsletter, Banner Ad  
468 x 60

a world of possibilities

event production • logistical management • marketing services • public relations • graphic design  
sponsorship sales • trade show services • concert production • sporting events • street festivals • talent buying